

As the table below (compiled from CNN exit poll data) shows, House Democrats enjoyed overwhelming support from single women and single men, while House Republicans attracted majority support from married individuals.

	<b>Democrat</b>	<b>Republican</b>	
<b>Unmarried Women</b>	66%	32%	+34
<b>Unmarried Men</b>	62%	35%	+27
<b>Married Women</b>	49%	50%	-1
<b>Married Men</b>	47%	51%	-4

Single women were by far the largest group, providing the most substantial margin for Democratic candidates. Other groups, like union members (68 percent Democrat to 31 percent Republican) and non-white women (78 to 21 percent) backed Democrats by larger margins, but they make up smaller shares of the electorate (12 percent and 11 percent respectively).

We are especially excited about the impact of Women's Voices. Women Vote. Action Fund programs. Our most aggressive program took place in Missouri, where single women played the determining role in Claire McCaskill's win which could potentially lead to Democrats regaining control of the Senate. Single women backed McCaskill by 61 to 35 percent - a margin of 26 points! Married women, by contrast, voted for Talent over McCaskill by 52 to 45 percent.

WVWV will continue to provide updated information on the marriage gap and the role of unmarried women over the coming days with new polling data.