

N=984 Unmarried Women
(MI: 343; MO: 343; OH: 148; WA:150)

Gender of respondent	Total N=985	Michigan N=343	Missouri N=343
Male	0	0	0
Female	100	100	100

Hello. My name is _____. I'm calling long distance from National Opinion Surveys. We are conducting a public opinion survey and I would like to ask you some questions. We are not selling anything, and I won't ask you for a contribution or donation.

Could I please speak with **[ASK FOR NAME ON LIST]**?

DO NOT ACCEPT SUBSTITUTES.
IF NOT AVAILABLE, SCHEDULE CALLBACK OR TERMINATE.
REPEAT INTRODUCTION AS NECESSARY.

- How likely are you to vote in the 2006 election for United States Senate, Congress and other offices-- are you almost certain to vote, will you probably vote, are the chances about 50-50, are you probably not going to vote, or are you definitely not going to vote?

almost certain.....	85	81	84
probably	9	11	12
50-50.....	2	4	2
probably not	2	3	2
definitely not.....	1	1	1
(don't know)	0	1	0

- Many people were not able to vote in the 2004 election for U.S. President and Congress. How about you? Did you vote in the 2004 presidential elections?

IF DID NOT VOTE: Was that because something came up and you unable to vote or because you were too young to vote at the time?

Yes, voted	95	92	94
No, did not vote.....	4	7	5
Was not old enough to vote.....	0	0	0
(don't know)	1	1	0

- For statistical purposes may I ask if you are married, single, separated, widowed, divorced, or living with an unmarried partner?

Married	TERMINATE		
Single	39	39	36
Separated	4	3	4
Divorced.....	27	29	28
Widowed	25	26	27
Unmarried with partner	5	4	5
(don't know)	TERMINATE		

	Total	Michigan	Missouri			
4. When you vote for candidates there are often ballot issues on the ballot called initiatives or propositions. Do you usually vote on [READ]:						
All of the ballot initiatives	61	89	59	85	63	91
Some of the ballot initiatives	27		26		28	
A few of the ballot initiatives	6		9		4	
Or none of the ballot initiatives	2	8	4	12	1	5
(don't know/depends)	4		3		3	

[GENERAL POLITICAL ENVIRONMENT]

5. In deciding how to vote for Congress, which ONE of the following issues is MOST important to you?

READ AND RANDOMIZE:

_jobs and the economy.....	22	34	18
_education	11	9	8
_taxes and spending.....	6	2	5
_Social Security and Medicare	15	12	20
_moral values.....	6	5	7
_health care	8	8	11
_the war in Iraq	11	11	12
_illegal immigration	3	4	2
_terrorism and national security.....	4	3	4
_energy and gas prices	2	2	2
_corruption in Washington DC.....	4	4	4
(don't know)	7	6	6

6. Generally speaking, do you think that things in the country are going in the RIGHT DIRECTION, or do you feel things have gotten pretty seriously off on the WRONG TRACK?

Right direction	23	16	22
Wrong track.....	69	75	69
(don't know/refused)	8	9	9

7. Generally speaking, do you think that things in YOUR STATE are going in the right direction, or do you feel things have gotten pretty seriously off on the wrong track?

Right direction	34	22	36
Wrong track.....	58	70	55
(don't know/refused)	8	8	9

Now I'd like to ask you about some public figures. For each, please tell me whether you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable impression.

If you haven't heard of the person {6}, or if you don't know enough about that person to have an impression {5}, just say so and we will move on.

[READ NAME.] Do you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable impression of [NAME]?

RANDOMIZE LIST

ALL VOTERS

8. _George W. Bush

Very favorable.....	14	33	10	30	15	36
Somewhat favorable	19		20		21	
Somewhat unfavorable	13		15		12	
Very unfavorable.....	51	64	50	66	49	62
(No opinion)	3		4		2	
(Never heard).....	0		0		0	

MISSOURI

9. _Claire McCaskill

Very favorable.....	21	55	--	--	21	55
Somewhat favorable	33		--		33	
Somewhat unfavorable	14		--		14	
Very unfavorable.....	15	29	--	--	15	29
(No opinion)	15		--		15	
(Never heard).....	2		--		2	

10. _Jim Talent

Very favorable.....	12	36	--	--	12	36
Somewhat favorable	23		--		23	
Somewhat unfavorable	18		--		18	
Very unfavorable.....	31	48	--	--	31	48
(No opinion)	13		--		13	
(Never heard).....	3		--		3	

MICHIGAN

11. _Jennifer Granholm

Very favorable.....	30	63	30	63	--	--
Somewhat favorable	33		33		--	
Somewhat unfavorable	14		14		--	
Very unfavorable.....	18	31	18	31	--	--
(No opinion)	6		6		--	
(Never heard).....	0		0		--	

12. _Dick Devos [de-VOSE]

Very favorable.....	9	30	9	30	--	--
Somewhat favorable	20		20		--	
Somewhat unfavorable	16		16		--	
Very unfavorable.....	28	44	28	44	--	--
(No opinion)	23		23		--	
(Never heard).....	4		4		--	

	Total	Michigan	Missouri		
13. _Debbie Stabenow [STAB-e-now]					
Very favorable.....	27	70	27	70	-- --
Somewhat favorable	43		43		-- --
Somewhat unfavorable	5		5		-- --
Very unfavorable.....	7	12	7	12	-- --
(No opinion)	15		15		-- --
(Never heard).....	2		2		-- --
OHIO					
14. _Sherrod [SHARE-ed, like Jared] Brown					
Very favorable.....	8	34	--	--	-- --
Somewhat favorable	25		--	--	-- --
Somewhat unfavorable	11		--	--	-- --
Very unfavorable.....	9	20	--	--	-- --
(No opinion)	35		--	--	-- --
(Never heard).....	12		--	--	-- --
15. _Mike DeWine					
Very favorable.....	9	36	--	--	-- --
Somewhat favorable	27		--	--	-- --
Somewhat unfavorable	19		--	--	-- --
Very unfavorable.....	15	34	--	--	-- --
(No opinion)	29		--	--	-- --
(Never heard).....	1		--	--	-- --
16. _Ted Strickland					
Very favorable.....	9	42	--	--	-- --
Somewhat favorable	33		--	--	-- --
Somewhat unfavorable	10		--	--	-- --
Very unfavorable.....	10	19	--	--	-- --
(No opinion)	31		--	--	-- --
(Never heard).....	7		--	--	-- --
17. _Ken Blackwell					
Very favorable.....	7	28	--	--	-- --
Somewhat favorable	21		--	--	-- --
Somewhat unfavorable	12		--	--	-- --
Very unfavorable.....	28	40	--	--	-- --
(No opinion)	29		--	--	-- --
(Never heard).....	3		--	--	-- --
WASHINGTON					
18. _Maria Cantwell					
Very favorable.....	29	62	--	--	-- --
Somewhat favorable	33		--	--	-- --
Somewhat unfavorable	14		--	--	-- --
Very unfavorable.....	14	28	--	--	-- --
(No opinion)	9		--	--	-- --
(Never heard).....	1		--	--	-- --

	Total	Michigan	Missouri
19. <u>Mike McGavick</u>			
Very favorable--	--	--	--
Somewhat favorable	--	--	--
Somewhat unfavorable	--	--	--
Very unfavorable.....	--	--	--
(No opinion)	--	--	--
(Never heard).....	--	--	--

Please tell me how you would rate the job performance of each of the following? Would you say **excellent, good, only fair, or poor?**

RANDOMIZE LIST

20. ALL VOTERS: George Bush as President

Excellent	8	26	6	21	7	28
Good	18		16		22	
Just fair	22		24		22	
Poor	51	73	53	78	50	72
(Don't know /refused).....	1		1		0	

21. ALL VOTERS: The United States Congress

Excellent	1	17	1	14	1	16
Good	16		13		15	
Just fair	44		47		41	
Poor	33	77	32	79	36	77
(Don't know /refused).....	6		7		7	

22. ALL VOTERS: YOUR member of Congress

Excellent	4	33	4	30	2	27
Good	29		26		25	
Just fair	37		38		37	
Poor	15	53	13	52	22	59
(Don't know /refused).....	14		18		13	

23. MI ONLY: Jennifer Granholm as Governor

Excellent	11	46	11	46	--	--
Good	35		35		--	--
Just fair	30		30		--	--
Poor	19	49	19	49	--	--
(Don't know /refused).....	4		4		--	--

24. MI ONLY: Debbie Stabenow [STAB-e-now] as United States Senator

Excellent	11	51	11	51	--	--
Good	40		40		--	--
Just fair	28		28		--	--
Poor	7	35	7	35	--	--
(Don't know /refused).....	14		14		--	--

	Total	Michigan	Missouri
25. _MO ONLY: Jim Talent as United States Senator			
Excellent	5	28	-- -- 5 28
Good	23	-- -- 23	
Just fair	30	-- -- 30	
Poor	33	62	-- -- 33 62
(Don't know /refused).....	9	-- -- 9	
26. _OH ONLY: Mike DeWine as United States Senator			
Excellent	2	29	-- -- -- --
Good	27	-- --	
Just fair	36	-- --	
Poor	16	52	-- -- -- --
(Don't know /refused).....	19	-- --	
27. _WA ONLY: Maria Cantwell as United States Senator			
Excellent	16	59	-- -- -- --
Good	42	-- --	
Just fair	17	-- --	
Poor	17	34	-- -- -- --
(Don't know /refused).....	7	-- --	

[BALLOT INITIATIVE FAVOR/OPPOSE]

Now I'd like to ask you about some proposed ballot measures for the 2006 election. For each one, please tell me whether would vote YES or vote NO on each initiative.

[IF YES/NO, ASK: Is that strongly or not so strongly yes/no?]

[IF UNDECIDED: Well, which way do you lean?]

RANDOMIZE LIST

[BEGIN MICHIGAN ONLY]

28. How about a ballot initiative called the Michigan Civil Rights Initiative that would amend the state constitution to ban affirmative action programs that give preferential treatment to groups or individuals based on their race, gender, color, ethnicity, or national origin for public employment, education, or contracting purposes? **(MI ONLY: civil rights)**

Strong yes.....	24	38	24	38	--	--
Not so strongly yes	14		14		--	--
Not so strongly no	11		11		--	--
Strongly no.....	35	46	35	46	--	--
(Don't know).....	16		16		--	--

29. How about a proposed amendment to the State School Aid Act to establish mandatory school funding levels, increase current funding by 565 million dollars, and require the state to provide annual increases equal to inflation? **(MI ONLY: education)**

Strong yes.....	39	61	39	61	--	--
Not so strongly yes	22		22		--	--
Not so strongly no	7		7		--	--
Strongly no.....	15	21	15	21	--	--
(Don't know).....	18		18		--	--

[END MICHIGAN ONLY]

[BEGIN MISSOURI ONLY]

30. How about a ballot measure to raise the minimum wage in Missouri from \$5.15 to \$6.50 per hour and then adjust for inflation on an annual basis? **(MO ONLY: minimum wage)**

Strong yes.....	75	85	--	--	75	85
Not so strongly yes	11		--	--	11	
Not so strongly no.....	6		--	--	6	
Strongly no.....	7	12	--	--	7	12
(Don't know).....	2		--	--	2	

31. How about a ballot measure that would amend the Missouri State Constitution to allow for stem cell research, which will ensure Missouri patients have access to any therapies and cures, but also sets limitations on the research, such as banning cloning? **(MO ONLY: stem cells)**

Strong yes.....	57	68	--	--	57	68
Not so strongly yes	11		--	--	11	
Not so strongly no.....	7		--	--	7	
Strongly no.....	15	22	--	--	15	22
(Don't know).....	10		--	--	10	

[END MISSOURI ONLY]

[BEGIN OHIO ONLY]

32. How about a ballot measure to raise the minimum wage in Ohio from \$5.15 to \$6.85 per hour and then adjust for inflation on an annual basis? **(OH ONLY: minimum wage)**

Strong yes.....	74	86	--	--	--	--
Not so strongly yes	12		--	--	--	--
Not so strongly no.....	3		--	--	--	--
Strongly no.....	6	9	--	--	--	--
(Don't know).....	6		--	--	--	--

33. How about a ballot measure that creates a committee to determine the components of a new system with the requirement that the state fully fund education, lower the local property taxes for schools, and make education a “fundamental right” for all Ohioans? **(OH ONLY: education)**

Strong yes.....	50	76	--	--	--	--
Not so strongly yes	26		--	--	--	--
Not so strongly no.....	6		--	--	--	--
Strongly no.....	6	12	--	--	--	--
(Don't know).....	12		--	--	--	--

[END OHIO ONLY]

[BEGIN WASHINGTON ONLY]

34. State and local governments are allowed to buy and take over private property without the owner's permission for public projects, like widening a highway. In Washington, governments can also buy and take over individuals' property for private development projects if the government feels that such takeovers serve the public good. Would you vote yes or no on a ballot measure that would require government agencies to consider the effects of and alternatives to regulating private property? **(WA ONLY: takings)**

Strong yes.....	29	40	--	--	--	--
Not so strongly yes	11		--	--	--	--
Not so strongly no	9		--	--	--	--
Strongly no.....	41	50	--	--	--	--
(Don't know).....	10		--	--	--	--

35. How about a ballot measure that would require large utilities to meet designated targets for energy conservation, including cogeneration and the use of eligible renewable resources, and would also require those utilities that do not meet the conservation and renewable energy resource targets to pay penalties to the state? **(WA ONLY: energy)**

Strong yes.....	47	65	--	--	--	--
Not so strongly yes	18		--	--	--	--
Not so strongly no	5		--	--	--	--
Strongly no.....	9	15	--	--	--	--
(Don't know).....	20		--	--	--	--

[END WASHINGTON ONLY]

[BEGIN MICHIGAN ONLY]

ROTATE NEXT TWO QUESTIONS

36. _Does the ballot measure to amend the state constitution to the state constitution to ban affirmative action make you more or less likely to vote in the 2006 election? [IF MORE/ LESS, ASK: Is that MUCH (more/less) likely or only SOMEWHAT (more/less) likely?]

Much more likely	28	46	28	46	--	--
Somewhat more likely.....	18		18		--	--
Somewhat less likely.....	2		2		--	--
Much less likely	1	3	1	3	--	--
(No Difference).....	48		48		--	--
(Don't know).....	3		3		--	--

37. _Does the ballot measure to establish mandatory funding levels for public education make you more or less likely to vote in the 2006 election? [IF MORE/ LESS, ASK: Is that MUCH (more/less) likely or only SOMEWHAT (more/less) likely?]

Much more likely	29	46	29	46	--	--
Somewhat more likely.....	16		16		--	--
Somewhat less likely.....	2		2		--	--
Much less likely	2	4	2	4	--	--
(No Difference).....	48		48		--	--
(Don't know).....	3		3		--	--

[END MICHIGAN ONLY]

[BEGIN MISSOURI ONLY]
ROTATE NEXT TWO QUESTIONS

38. _Does the ballot measure to increase the minimum wage in Missouri make you more or less likely to vote in the 2006 election? [IF MORE/ LESS, ASK: Is that MUCH (more/less) likely or only SOMEWHAT (more/less) likely?]

Much more likely	35	51	--	--	35	51
Somewhat more likely	16		--		16	
Somewhat less likely	1		--		1	
Much less likely	1	2	--	--	1	2
(No Difference).....	47		--		47	
(Don't know).....	1		--		1	

39. _Does the ballot measure to allow some stem cell research make you more or less likely to vote in the 2006 election? [IF MORE/ LESS, ASK: Is that MUCH (more/less) likely or only SOMEWHAT (more/less) likely?]

Much more likely	39	57	--	--	39	57
Somewhat more likely	18		--		18	
Somewhat less likely	0		--		0	
Much less likely	1	1	--	--	1	1
(No Difference).....	38		--		38	
(Don't know).....	3		--		3	

[END MISSOURI ONLY]

[BEGIN OHIO ONLY]
ROTATE NEXT TWO QUESTIONS

40. _Does the ballot measure to increase the minimum wage in Ohio make you more or less likely to vote in the 2006 election? [IF MORE/ LESS, ASK: Is that MUCH (more/less) likely or only SOMEWHAT (more/less) likely?]

Much more likely	40	57	--	--	--	--
Somewhat more likely	17		--		--	
Somewhat less likely	1		--		--	
Much less likely	1	2	--	--	--	--
(No Difference).....	41		--		--	
(Don't know).....	0		--		--	

41. _Does the ballot measure to ensure the state fully funds public education in Ohio make you more or less likely to vote in the 2006 election? [IF MORE/ LESS, ASK: Is that MUCH (more/less) likely or only SOMEWHAT (more/less) likely?]

Much more likely	43	57	--	--	--	--
Somewhat more likely	14		--		--	
Somewhat less likely	3		--		--	
Much less likely	4	8	--	--	--	--
(No Difference).....	35		--		--	
(Don't know).....	1		--		--	

[END OHIO ONLY]

**[BEGIN WASHINGTON ONLY]
ROTATE NEXT TWO QUESTIONS**

42. Does the ballot measure to require the government to consider effects of and alternatives to regulating private property make you more or less likely to vote in the 2006 election? [IF MORE/ LESS, ASK: Is that MUCH (more/less) likely or only SOMEWHAT (more/less) likely?]

Much more likely	29	47	--	--	--	--
Somewhat more likely.....	17		--		--	
Somewhat less likely.....	4		--		--	
Much less likely	5	9	--	--	--	--
(No Difference).....	41		--		--	
(Don't know).....	3		--		--	

43. Does the ballot measure requiring major utilities to meet energy conservation targets make you more or less likely to vote in the 2006 election? [IF MORE/ LESS, ASK: Is that MUCH (more/less) likely or only SOMEWHAT (more/less) likely?]

Much more likely	33	49	--	--	--	--
Somewhat more likely.....	16		--		--	
Somewhat less likely.....	4		--		--	
Much less likely	2	5	--	--	--	--
(No Difference).....	40		--		--	
(Don't know).....	6		--		--	

[END WASHINGTON ONLY]

[RETURN TO ASKING ALL]

44. Overall, did the initiatives on the ballot make you much more interested in the election, somewhat more interested, a little more interested or no more interested in the election?

Much more interested	24	57	18	49	29	63
Somewhat more interested.....	33		31		34	
A little more interested	12		14		12	
No more interested	27	39	33	47	24	36
(don't know)	4		4		1	

45. Thinking about the ballot initiative that you have the greatest interest in, would you be any more or less likely to vote for a candidate that agrees with you on that issue or doesn't it make a difference? [IF MORE/ LESS, ASK: Is that MUCH (more/less) likely or only SOMEWHAT (more/less) likely?]

Much more likely	37	62	30	58	44	68
Somewhat more likely.....	25		28		24	
Somewhat less likely.....	2		3		2	
Much less likely	2	4	1	4	1	3
Doesn't make a difference	30		34		28	
(don't know)	4		4		2	

[PERCEPTION OF INITIATIVES IN GENERAL]

[RETURN TO ASKING ALL]

Thinking specifically about the initiatives you just heard about, I am going to read you a series of statements. Please tell me whether you agree with each one on a scale of 0 to 10, where a 0 means you completely DISAGREE with the statement and a 10 means you completely AGREE with the statement.
 [RECORD RATING]

[RANDOMIZE LIST]

46. _I cannot find a good way to get information on the initiatives.

Mean	4.5	4.6	4.3
10.....	10	11	9
8-9.....	11	8	11
6-7.....	11	12	10
5.....	26	30	25
0-4.....	42	39	44
(Don't know)	0	0	0

47. _Political candidates are often disappointing and it is nice to be able to vote directly on important issues.

Mean	7.6	7.4	7.7
10.....	37	35	40
8-9.....	23	21	21
6-7.....	17	15	15
5.....	15	20	16
0-4.....	9	9	7
(Don't know)	0	0	0

48. _I barely have time to learn about the candidates and vote. I don't have time to research and vote on initiatives.

Mean	4.5	4.4	4.5
10.....	11	13	9
8-9.....	11	10	12
6-7.....	15	10	15
5.....	18	20	19
0-4.....	45	48	43
(Don't know)	0	0	1

49. _With all the negative campaigning, it's nice to have something like an initiative to vote "for" instead of a candidate to vote against.

Mean	6.8	6.6	7.2
10.....	27	26	31
8-9.....	22	20	19
6-7.....	18	15	21
5.....	17	21	18
0-4.....	16	17	9
(Don't know)	0	0	1

	Total	Michigan	Missouri
50. _You can't trust politicians, so it's nice to be able to take things into our own hands and vote directly on an initiative.			
Mean	6.7	6.7	7.0
10.....	29	31	32
8-9.....	19	18	18
6-7.....	16	15	16
5.....	18	18	19
0-4.....	18	19	15
(Don't know)	0	0	0
51. _The initiatives I just heard about were so confusing that I worry I might make a mistake like voting "yes" when I mean "no".			
Mean	4.6	4.8	3.8
10.....	18	21	13
8-9.....	11	11	10
6-7.....	10	9	8
5.....	13	13	11
0-4.....	47	46	57
(Don't know)	0	0	1
52. _It's hard to sort out where candidates stand and what the differences are in their positions. Whether they are for or against an initiative is a good indicator of the candidate's overall agenda and philosophy.			
Mean	6.0	5.6	6.2
10.....	17	14	17
8-9.....	17	16	18
6-7.....	21	18	22
5.....	21	26	23
0-4.....	23	26	19
(Don't know)	0	1	1
53. _I probably won't vote on the initiatives because I just don't know enough about them.			
Mean	2.8	2.9	2.6
10.....	8	9	9
8-9.....	5	5	4
6-7.....	8	7	8
5.....	12	14	10
0-4.....	68	65	70
(Don't know)	0	0	1

[ENERGY MESSAGING]

[WASHINGTON ONLY]

54. Here's a statement made by supporters of the energy initiative in Washington:

Current energy resources cannot keep pace with the growth of Washington's population and businesses, and that's resulted in high energy costs for consumers. This energy initiative would guarantee that by 2020, 15% of the electricity from Washington's largest utilities would come from renewable energy sources, such as wind and solar, which would assure that we get cost-saving energy efficiency and would save us money on our energy bills.

Does hearing that information make you much more interested in the election, somewhat more interested, a little more interested or no more interested in the election?

Much more interested	32	61	--	--	--	--
Somewhat more interested.....	29		--	--	--	--
A little more interested	8		--	--	--	--
No more interested	28	36	--	--	--	--
(don't know)	3		--	--	--	--

[END WASHINGTON ONLY]

[BANNING AFFIRMATIVE ACTION MESSAGING - OPPOSING]

[MICHIGAN ONLY]

Now I am going to read you a series of statements by people who OPPOSE the proposal to amend the state constitution to ban affirmative action programs that give preferential treatment to groups or individuals based on their race, gender, color, ethnicity, or national origin for public employment, education, or contracting purposes.

Please tell me whether each argument is a very convincing, somewhat convincing, not too convincing, or not at all convincing reason for you personally to OPPOSE this proposal. If you are not sure how you feel about a particular item, please say so.

[READ STATEMENT] Would you say that is a very convincing, somewhat convincing, not very convincing, or not at all convincing reason for you personally to OPPOSE this proposal?

[RANDOMIZE LIST]

55. _This amendment eliminates the programs that have helped women make progress in employment and education. This amendment will eliminate all programs that help women achieve pay equity with men. Women in Michigan are still paid only sixty seven cents for every dollar paid to a man to do the same job, and Michigan is ranked forty-ninth out of all fifty states when it comes to pay equity. This amendment will end the programs that are working to close the gap. **[eliminates progressive programs]**

Very convincing	32	59	32	59	--	--
Somewhat convincing.....	27		27		--	--
Not very convincing.....	14		14		--	--
Not at all convincing.....	18	32	18	32	--	--
(don't know)	9		9		--	--

	Total	Michigan	Missouri		
56. _ This amendment will eliminate programs that introduce girls to careers paths and professions where they have been traditionally underrepresented. It will also eliminate programs in middle and high schools that expose girls to math and science professions – professions that have always been dominated by men. [eliminates programs for girls]					
Very convincing	26	51	26	51	-- --
Somewhat convincing	25		25		-- --
Not very convincing.....	14		14		-- --
Not at all convincing.....	25	39	25	39	-- --
(don't know)	10		10		-- --
57. _ This amendment is an attempt to change Michigan's constitution by a wealthy businessman from California, named Ward Connerly, who is being paid millions of dollars to change Michigan's constitution, but who refuses to make his financial records public. The amendment is opposed by a broad based coalition of Michiganders that includes leaders of both political parties, religious leaders, business and labor leaders, women's groups, teachers and seniors groups. [supporters and opponents]					
Very convincing	25	52	25	52	-- --
Somewhat convincing	27		27		-- --
Not very convincing.....	15		15		-- --
Not at all convincing.....	20	36	20	36	-- --
(don't know)	12		12		-- --
58. _SSA: This amendment immediately eliminates all affirmative action programs -- it eliminates all programs that aim to increase opportunities for entry and promotion of women, girls and minorities in public education, state universities and colleges, state contracts, and state employment. [immediate end w/ minorities]					
Very convincing	26	51	26	51	-- --
Somewhat convincing	25		25		-- --
Not very convincing.....	15		15		-- --
Not at all convincing.....	19	34	19	34	-- --
(don't know)	15		15		-- --
59. _SSB: This amendment immediately eliminates all affirmative action programs -- it eliminates all programs that aim to increase opportunities for entry and promotion of women and girls in public education, state universities and colleges, state contracts, and state employment. [immediate end w/o minorities]					
Very convincing	26	60	26	60	-- --
Somewhat convincing	34		34		-- --
Not very convincing.....	12		12		-- --
Not at all convincing.....	21	33	21	33	-- --
(don't know)	7		7		-- --

[MINIMUM WAGE MESSAGING - SUPPORTING]

[OHIO ONLY]

Now I am going to read you a series of statements by people who SUPPORT the proposal to raise the minimum wage in your state. Please tell me whether each argument is a very convincing, somewhat convincing, not too convincing, or not at all convincing reason for you personally to SUPPORT this proposal. If you are not sure how you feel about a particular item, please say so.

[READ STATEMENT] Would you say that is a very convincing, somewhat convincing, not very convincing, or not at all convincing reason for you personally to SUPPORT this proposal?

[RANDOMIZE LIST]

60. **[SSA]** The minimum wage is our way of saying that we value work, especially the tough jobs performed by hotel maids, childcare workers, and nursing home employees. We should make sure the workers who are the backbone of our economy receive a fair paycheck that keeps up with inflation and puts them and their families above the poverty line. **[value work]**

Very convincing	61	85	--	--	--	--
Somewhat convincing	24		--	--	--	--
Not very convincing.....	7		--	--	--	--
Not at all convincing.....	7	14	--	--	--	--
(don't know)	1		--	--	--	--

61. **[SSB]** When the minimum wage is as low as it is now, some full-time minimum wage workers make less money than they would on welfare. Raising the minimum wage sends the right message to people –that we value hard work. And when people choose work over welfare, they become productive members of society and taxpayers save money on social services. **[work over welfare]**

Very convincing	52	83	--	--	--	--
Somewhat convincing	31		--	--	--	--
Not very convincing.....	6		--	--	--	--
Not at all convincing.....	8	14	--	--	--	--
(don't know)	3		--	--	--	--

62. **[SSA]** More than 60 percent of workers who earn the minimum wage are women, and many are trying to raise children by themselves. Yet women who work full-time on minimum wage makes just 206 dollars a week, nowhere near enough to make ends meet for food, rent, health care, child care, transportation, and other expenses. **[make ends meet]**

Very convincing	57	93	--	--	--	--
Somewhat convincing	36		--	--	--	--
Not very convincing.....	1		--	--	--	--
Not at all convincing.....	5	6	--	--	--	--
(don't know)	1		--	--	--	--

63. **[SSA]** Billionaires and corporate CEOs have been giving themselves huge raises for many years while the rest of us keep working harder and falling behind. In 1990, the average CEO made 85 times the average American worker. Today, that CEO makes five-hundred and thirty-one times more. Raising the minimum wage puts working families first. **[populist/CEOs salaries]**

Very convincing	60	85	--	--	--	--
Somewhat convincing	26		--	--	--	--
Not very convincing.....	6		--	--	--	--
Not at all convincing.....	8	15	--	--	--	--
(don't know)	0		--	--	--	--

64. **[SSB]** CEOs have been giving themselves raises for years, and now they make more than 500-times what someone earning minimum wage makes. That is wrong. This is our chance to vote a pay raise for ourselves and to demand that hard working Americans earn a decent wage for a decent day's work. **[vote yourself a pay-raise]**

Very convincing	60	80	--	--	--	--
Somewhat convincing	20		--	--	--	--
Not very convincing.....	11		--	--	--	--
Not at all convincing.....	8	18	--	--	--	--
(don't know)	1		--	--	--	--

65. **[Bush]** The same people who oppose raising the minimum wage are the people who sided with President Bush when this issue was debated at the federal level. In the six years Bush has been President, he has never supported a raise in the minimum wage. This is our chance to tell Bush and other powerful special interests that hard-working people deserve a raise. **[Bush]**

Very convincing	54	77	--	--	--	--
Somewhat convincing	23		--	--	--	--
Not very convincing.....	7		--	--	--	--
Not at all convincing.....	12	18	--	--	--	--
(don't know)	4		--	--	--	--

[ALWAYS ASK LAST]

66. **[Personal story]** Here is a story of someone affected by the minimum wage initiative. Jane works long hours for minimum wage. She struggles to pay her bills and spend time with her two young daughters. The family often turns to their church's food bank for help. Jane's biggest nightmare came true last week when she could not pay rent, and they were evicted from their home. No one who works hard and plays by the rules should have to live like this. Jane and her daughters are not asking for handouts, just a decent wage for her hard work. **[Personal story]**

Very convincing	63	84	--	--	--	--
Somewhat convincing	20		--	--	--	--
Not very convincing.....	6		--	--	--	--
Not at all convincing.....	7	14	--	--	--	--
(don't know)	3		--	--	--	--

[MINIMUM WAGE MESSAGING - OPPOSING]

[OHIO ONLY]

Now I am going to read you a series of statements by people who OPPOSE the proposal to raise the minimum wage in your state. Again, please tell me how convincing each argument is as reason for you personally to OPPOSE this proposal. If you are not sure how you feel about a particular item, please say so.

[READ STATEMENT] Would you say that is a very convincing, somewhat convincing, not very convincing, or not at all convincing reason for you personally to OPPOSE this proposal?

[RANDOMIZE LIST]

67. _ If we increase the minimum wage, businesses will pass on their increased labor costs by raising prices even higher than they are now. That's going to hurt everybody, but it's mostly going to hurt people on fixed incomes and those with only single incomes -- the same people this proposal is supposed to help. **[businesses pass on costs]**

Very convincing	18	40	--	--	--	--
Somewhat convincing	23		--	--	--	--
Not very convincing.....	17		--	--	--	--
Not at all convincing.....	40	58	--	--	--	--
(don't know)	2		--	--	--	--

68. _ A gradual increase in the minimum wage may be necessary but economists say an increase this big in one year will be a shock to the economy and small businesses and cost jobs. Then the proposal would raise the wage again every year. That will cause job losses that will hurt entry level workers and put single-income families at risk. **[increase too big]**

Very convincing	16	39	--	--	--	--
Somewhat convincing	23		--	--	--	--
Not very convincing.....	18		--	--	--	--
Not at all convincing.....	36	54	--	--	--	--
(don't know)	7		--	--	--	--

[STEM CELLS MESSAGING - SUPPORTING]

[MISSOURI ONLY]

Now I am going to read you a series of statements by people who SUPPORT the proposal to ALLOW stem cell research in Missouri, while also setting some limits on the practice. Please tell me whether each argument is a very convincing, somewhat convincing, not too convincing, or not at all convincing reason for you personally to SUPPORT this proposal. If you are not sure how you feel about a particular item, please say so.

[READ STATEMENT] Would you say that is a very convincing, somewhat convincing, not very convincing, or not at all convincing reason for you personally to SUPPORT the proposal to allow some stem cell research?

[RANDOMIZE LIST]

69. **[SSA]** Medical science needs all the tools it can get to find cures for diseases like Parkinson’s, Alzheimer’s, and diabetes, and Missouri’s research hospitals can play a critical role in that effort. This initiative allows for stem cell research to go forward within proper ethical limits. We need to stop the legislature from playing politics with our health. **[don’t play politics with limits language]**

Very convincing	52	82	--	--	52	82
Somewhat convincing	30		--		30	
Not very convincing.....	6		--		6	
Not at all convincing.....	10	16	--	--	10	16
(don’t know)	3		--		3	

70. **[SSB]** This is our chance to tell politicians that we won’t play politics with health care. It should not be up to politicians when it comes to medical research. Doctors, nurses and medical scientists should set the agenda for public health. If our doctors think this is the direction we should go in, then we should follow their lead toward possible cures for Parkinson’s disease and Alzheimer’s and treatments for diabetes. **[don’t play politics]**

Very convincing	41	73	--	--	41	73
Somewhat convincing	32		--		32	
Not very convincing.....	12		--		12	
Not at all convincing.....	11	23	--	--	11	23
(don’t know)	4		--		4	

71. **[SSB]** Developing new treatments for diseases is necessary to combat problems that take a toll on our loved ones, like Parkinson’s, diabetes, and spinal cord injuries. We can set realistic and enforceable regulations on this stem cell technology, and this initiative does that. But we should not allow the will of a small minority to potentially delay science and research advancements that can make such a difference in people’s lives. **[realistic regulations]**

Very convincing	42	76	--	--	42	76
Somewhat convincing	34		--		34	
Not very convincing.....	8		--		8	
Not at all convincing.....	12	20	--	--	12	20
(don’t know)	4		--		4	

72. **[SSB]** We have a responsibility to do what we can to make sure all avenues are explored in fighting diseases like Parkinson’s, diabetes, and spinal cord injuries. If stem cell research can identify treatments that will prevent suffering we have a moral obligation to discover them. **[moral obligation]**

Very convincing	48	77	--	--	48	77
Somewhat convincing	30		--		30	
Not very convincing.....	8		--		8	
Not at all convincing.....	12	20	--	--	12	20
(don’t know)	3		--		3	

	Total	Michigan	Missouri
73. _Women are often the primary caregivers when family members suffer from illnesses like Alzheimer's and Parkinson's. Stem cell research could result in medical advances that improve the quality of life for loved ones and take some of the burden off women who care for sick family members.			
Very convincing	38	72	38
Somewhat convincing	34	--	34
Not very convincing.....	12	--	12
Not at all convincing.....	14	26	14
(don't know)	3	--	3

74. _The people who oppose this initiative are the same people who supported President Bush when he vetoed similar legislation at the federal level. The United States Senate supported stem cell research, across both parties, but Bush caved into religious conservatives and vetoed the legislation. This is our opportunity to tell Bush and others that we want to move forward on medical research. **[Bush language]**

Very convincing	38	66	38
Somewhat convincing	28	--	28
Not very convincing.....	13	--	13
Not at all convincing.....	15	28	15
(don't know)	5	--	5

ALWAYS ASK LAST

75. Here is a story about someone who could be affected by the stem cell initiative. Katie knows first hand how important funding for stem cell research is. Her mother suffers from Parkinson's disease that medical doctors say could potentially be cured with stem cell research. Katie does not want to see other families suffer they way her family has, especially if further stem cell research can help them. We need to support this initiative because stem cell research can help families. **[personal story]**

Very convincing	40	74	40
Somewhat convincing	34	--	34
Not very convincing.....	13	--	13
Not at all convincing.....	11	24	11
(don't know)	2	--	2

[STEM CELLS MESSAGING - OPPOSING]

[MISSOURI ONLY]

Now I am going to read you a series of statements by people who OPPOSE the stem cell research proposal. Again, please tell me how convincing each argument is as reason for you personally to OPPOSE this proposal. If you are not sure how you feel about a particular item, please say so.

[READ STATEMENT] Would you say that is a very convincing, somewhat convincing, not very convincing, or not at all convincing reason for you personally to OPPOSE this proposal?

[RANDOMIZE LIST]

76. _Allowing stem cell research, even with limitations on cloning, is sure to lead to an ethical mess. Stem cells with the most research potential come from human embryos. The result will be human embryos that are created and destroyed specifically for research and profits. That is just plain unethical. **[source of stem cells]**

Very convincing	22	41	--	--	22	41
Somewhat convincing	20		--	--	20	
Not very convincing.....	19		--	--	19	
Not at all convincing.....	34	52	--	--	34	52
(don't know)	6		--	--	6	

77. _Even with the proposed limitations, allowing stem cell research is opening a door that will be difficult to close since one way to get stem cells is through a type of cloning. It is a slippery slope that could result in human cloning, and that is a risk we should not take. It is better to say no today until stronger limits can be enforced. **[slippery slope]**

Very convincing	22	43	--	--	22	43
Somewhat convincing	22		--	--	22	
Not very convincing.....	18		--	--	18	
Not at all convincing.....	34	53	--	--	34	53
(don't know)	4		--	--	4	

[RETURN TO ASKING ALL]

Now for something different.....

78. From which ONE of the following sources of news and information do you get most of your news?

[READ AND RANDOMIZE]

_Local television news	43	42	39
_National cable news networks	15	18	17
_National TV broadcast evening news	7	7	9
_Late night comedy shows	0	0	0
_Newspapers	17	16	15
_Radio.....	5	6	6
_The Internet.....	8	6	9
_Handheld device or text messaging.....	0	0	0
_Family, friends and neighbors.....	1	1	1
(other)	2	2	1
(don't know)	2	1	1

[DEMOGRAPHICS]

Finally, I would like to ask you a few questions for statistical purposes only.

79. Generally speaking, do you think of yourself as a Republican, a Democrat, an independent, or something else?

[IF REPUBLICAN OR DEMOCRAT:] Do you consider yourself a strong (Republican/Democrat) or a not-so-strong (Republican/Democrat)?

[IF INDEPENDENT:] Would you say that you lean more toward the Republicans or more toward the Democrats?

strong Republican	16	27	12	22	11	23
not-so-strong Republican	6		5		6	
independent - lean Republican	5		5		6	
independent	20		24		22	
independent - lean Democratic	10		8		12	
not-so-strong Democrat	8		11		6	
strong Democrat	32	49	29	49	31	50
(don't know/other)	5		5		5	

80. Thinking in political terms, would you say you are conservative, moderate, or liberal?

Conservative	32	27	28
Moderate	41	40	44
Liberal	22	23	21
(don't know)	6	10	6

81. What is your age? I am going to read you some categories. Stop me when we get to your category.

READ CATEGORIES:

18-24 years	2	3	2
25-29	3	3	3
30-34	7	6	8
35-39	9	9	11
40-44	10	7	6
45-49	11	9	8
50-54	11	10	10
55-59	10	10	11
60-64	9	12	12
65-69	8	10	11
70-74	8	9	7
over 74	12	11	8
(refused)	1	1	2

82. Do you have any children under the age of 18 living in your household?

Yes	26	25	23
No	73	75	75
(don't know)	1	0	2

	Total	Michigan	Missouri
83. What is the last year of schooling that you have completed?			
DO NOT READ			
1 - 11th grade.....	6	5	8
high school graduate	27	34	22
non-college post H.S.	2	0	1
some college	27	29	26
college graduate	25	20	28
post-graduate school	13	9	13
(don't know)	1	1	1
84. Are you a member of a labor union? (IF NO: Is any member of your household a union member?)			
Yes, self	12	15	5
Household member.....	3	3	5
No member belongs	82	80	87
(don't know)	3	2	2
85/86. Last year, that is in 2005, what was your total family income from all sources, before taxes? Just stop me when I get to the right category.			
Less than \$10K.....	8	7	5
\$10K to under \$20K.....	15	18	13
\$20K to under \$30K.....	17	19	23
\$30K to under \$50K.....	18	16	18
All under \$50K.....	64	66	65
All over \$50K.....	18	17	17
\$50K to under \$75K.....	10	9	10
\$75K to under \$100K.....	4	4	4
\$100K or more	2	2	1
(refused).....	16	14	17
(don't know)	2	3	1
87. Is there anyone over the age of 18 living with you?			
Yes.....	30	26	28
No	67	73	70
(don't know)	3	1	2
88. If yes, is that person a roommate, friend, relative OR a partner or significant other?			
roommate/friend/relative.....	68	70	64
partner/significant other	27	26	29
(other)	2	4	3
(don't know)	3	0	4

	Total	Michigan	Missouri
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89. Just to make sure we have a representative sample, could you please tell me whether you are from a Hispanic, Latino, or Spanish-speaking background? [IF "NO", ASK:] What is your race--white, black, Asian or something else?

DO NOT READ

White.....	82	73	81
Black	11	20	15
Hispanic (Puerto Rican, Mexican, etc.)	1	1	0
Asian	0	0	1
Native American	0	0	0
(other)	2	2	1
(don't know/refused)	2	3	2

90. To make sure you are marked correctly off the list, what is your zip code?..... _____

91. Finally, for verification, may I have just your first name?..... _____

THIS COMPLETES OUR SURVEY. THANK YOU VERY MUCH FOR YOUR TIME, AND HAVE A PLEASANT (DAY/EVENING).